

**Downtown Madison, Inc. (DMI) Position of Support
City of Madison's Resolution/Overture Center for the Arts**

July 20, 2010

The DMI Board of Directors supports the City of Madison's proposed resolution authorizing the Mayor and City staff to negotiate with the Madison Cultural Arts District and to recommend a plan for the City's role in the long-term vitality of the Overture Center. We urge the course outlined because of the success of the Overture Center and its significance to the vibrant arts culture, economic benefits and quality of life for downtown Madison and the entire south central Wisconsin region.